

Michael W. Stanton

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QUALIFICATIONS PROFILE

Highly Creative and multitalented **Graphic Designer** with extensive experience in print design, multimedia design, and marketing. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal skills. Skilled in producing artistic material which matches marketing creative objectives. Excellent reputation as a passionate, multifaceted designer capable of delivering innovative work and campaigns. Accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements and time constraints. Never tied to a certain design genre and always striving to further my skills. Adobe Illustrator projects are among my favored challenges. *Creative experience in the following:*

ILLUSTRATIONS

- Custom Artwork/Designs (Matches Message)
- Posters
- Technical Drawings (Cutaways)
- Tradeshow Booth Panel/Signs Designs

PRINT

- Advertisements
- Brochures & Postcards
- Magazines & Reports
- User Manuals

WEB & MULTIMEDIA

- Company E-Mailers
- E-Magazines & Reports
- Flash Designs (Light)
- Web Site Designs

PROFESSIONAL EXPERIENCE

Graphic Designer, Corporation Service Company (CSC): Madison, WI - 2000 to Present

Formerly NameProtect Inc. Successfully translated subject matter, from multiple in-house and external clients, into concrete design for E-Magazines and reports, promotional materials, sales collateral and jumbo-sized tradeshow booth panels. Create design themes and graphics for marketing and sales presentations as well as the creation of corporate Web sites.

Key Achievements:

- Created original, digital artwork that matches unique marketing messages. Frequently, this saved companies thousands of dollars versus purchasing commercial artwork from online vendors.
- Created the print version of the *Trademark Insider Report* in 2002, and subsequently, the online edition in 2006. A quarterly publication on the trademark industry, the report provides the business and legal communities with insights into overall trademark filing activity, as well as rankings of the leading trademark law firms, companies and individual trademark filers.
- Established trusting relationships with fellow designer and print vendors.

Graphic Designer, Solvepoint Corporation; West Chester, PA — 2006-Present

Freelance, contract design work. Created postcards, report covers and other print collateral. Software used was Adobe Illustrator and Adobe Photoshop.

Multimedia Graphic Designer, The Gessert Group; Milwaukee, WI — 1999-2000

Assigned to the Multimedia Services Division. Created custom anatomical illustrations and animations for pharmaceutical companies and hospital medical training using Adobe Illustrator, Adobe Photoshop and Macromedia Director. Animations depicted interaction of drugs, such as ACE inhibitors, on the body's blood stream and critical organs.

EDUCATIONAL BACKGROUND

Stratton College; 1992, Milwaukee, WI — Computer Programming

TECHNICAL PROFICIENCY

Operating System Platforms: Mac OS X, Windows XP/2000

Applications: Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, QuarkXPress, Macromedia Dreamweaver, Macromedia Fireworks, Macromedia Flash, Macromedia Director, Microsoft PowerPoint, Apple Keynote, Apple Pages, iPost E-Mailer Software, HTML, DHTML, and CSS. Currently learning Adobe InDesign, Adobe Flex and Adobe AIR.