

# Michael W. Stanton

745 Hiawatha Trail  
Waterloo, WI 53594-1069

Home 920.478.3706

[stanton@jefnet.com](mailto:stanton@jefnet.com)

[www.michaelstanton.com](http://www.michaelstanton.com)

## PROFILE

Graphic Artist with over 16 years experience in print and electronic design. Excellent reputation as a creative, multifaceted designer capable of delivering innovative work using Adobe Illustrator, Adobe Photoshop, desktop publishing software, and Macromedia Studio 8. Also had two years experience using Macromedia Director and Adobe After Effects. I particularly enjoying Adobe Illustrator projects. Able to frequently create original, digital art vs. having to purchase it from online vendors. Never tied to a certain design genre and always striving to further my skills.

## EXPERIENCE

### **Graphic Designer, Corporation Service Company (CSC): Madison, WI - 2000 to Present**

*Formerly NameProtect Inc.* Create electronic and print collateral used by high profile clients such as Unilever, MasterCard, Visa, Microsoft and many others. Design corporate identity, logo design for several company products, company Web site design, online reporting design, quarterly trademark report, user guides (electronic and print), tradeshow booth design, poster design, custom 3D graph/chart design, occasional animation work, and much more. Adobe Illustrator, Adobe Photoshop, Macromedia Dreamweaver, Macromedia Fireworks, and QuarkXPress are the predominant software tools used.

### **Graphic Designer, Solvepoint Corporation; West Chester, PA — 2006-Present**

Freelance, contract design work. Create postcards, report covers and other print collateral using Adobe Illustrator and Adobe Photoshop.

### **Multimedia Graphic Designer, The Gessert Group; Milwaukee, WI — 1999-2000**

Assigned to the *Multimedia Services Division*. Created custom anatomical illustrations and animations for medical training using Adobe Illustrator, Adobe Photoshop. Also performed inking function for artwork drawn by the staff cartoonist. Custom artwork was then animated using Macromedia Director. Clients comprised many of the nation's leading pharmaceutical companies and hospitals.

### **Graphic Designer, BETA Systems; Brookfield, WI — 1998-1999**

Created a tradeshow newsmagazine, animation for company's software installations, Human Resources literature, Web site graphics, and T-shirt design. Software applications used were Adobe Illustrator, Adobe Photoshop, Adobe After Effects and QuarkXPress. Parent company was Thomson Financials, and clients numbered many elite stock market brokerage firms.

### **Graphic Designer/Marketing Coordinator, CLUES Inc.; Madison, WI — 1994-1998**

Graphic design duties included newsletter design using Adobe Pagemaker, Adobe Illustrator, and Adobe Photoshop. Also created public safety tradeshow collateral, and custom graphics for company responses to RFPs (Request for Proposal). Responsibilities also included pricing and configuring client hardware/software platforms.

## EDUCATION

Stratton College; Milwaukee, WI — Computer Programming

## SKILLS

**Interactive Software Skills:** Macromedia Dreamweaver, Macromedia Fireworks, Macromedia Flash, Macromedia Director, Microsoft PowerPoint, HTML, DHTML, and CSS.

**Print Design Software Skills:** Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, and QuarkXPress. Currently learning InDesign.

**Operating Systems:** Windows XP (work) and Mac OS X (home).